



MUSIC CITY POWER SQUADRON

Member Opinion Survey – November 2005

Your Executive Membership Committee is seeking your opinion! We are always looking for ways to improve our squadron and, quite frankly, to keep you as a member and to attract new members to our squadron. Your opinions and suggestions are valued...and needed. Thank you for taking the time to complete this survey.

1) Why did you join the Music City Power Squadron? (Check all that apply)

- For boating education?
- For boating social activities/events?
- For meeting and being with and talking to fellow boaters?
- For all of the above reasons?
- For none of the above reasons?

Comments:

2) Why do you stay as a member of the MCPS? (Check all that apply)

- For boating education?
- For boating social activities/events?
- For meeting and being with and talking to fellow boaters?
- For all of the above reasons?
- For none of the above reasons?

Comments:

3) Does the Music City Power Squadron live up to your expectations? (Please check)

- Always Almost Always Sometimes Almost Never Never

Comments & Suggestions:

4) I have been a member of the MCPS for:

- Less than 1 year 1-3 years 3-5 years Over 5 years

5) My age is (be honest now!): In my Teens In my 20's In my 30's
 40 plus Retired and loving it?

6) I started boating when I was a:

- Child (under 12) Teenager In my 20's Later in life (when I could afford it)

7) How did you first hear of the Power Squadrons?

- Recommendation or referral from family or friends
 Read or heard about it through boating magazines, newspapers, advertisements.
 Heard about it through radio and/or TV shows or advertisements
 Boat Show booth
 Marina or Dealership recommendation.
 Our MCPS website and/or the USPS (national power squadrons) web site
 Internet search engine such as Google or Yahoo lead you to us.
 Other: *Please describe:* _____

8a) I attend the monthly General Membership Meetings....:

- As much as possible Only a few Rarely Never

Comments & Suggestions: _____

8b) I attend the social activities & events such as the Change of Watch, Christmas Party, Predicted Log contest, Canoe Float, etc.....:

- As much as possible Only a few Rarely Never

Comments & Suggestions: _____

9) I do most of my boating in...? (Check all that apply)

- RunABOUTS (i.e. bow riders & ski boats)?
 Fishing Boats?
 Pontoon and Deck boats?
 Houseboats?
 Cruisers & Trawlers?
 Small Sail boats for day sailing?
 Large Sail boats with cabins?
 Personal Water Craft (Sea Doo's & Jet Skis)?
 Charter boats?

Comments: _____

10) *My primary interests in boating are...? (Check all that apply)*

- Cruising
- Water Sports such as Water Skiing, Wake Boarding, Tubing, etc.
- Fishing / Hunting
- Speed and excitement.
- Family and friends being together
- Being close to nature – being on the water...for the peace & quiet.

Comments: _____

11) *I do most of my local boating on which lakes and rivers?:*

12) *I go boating (or hope/plan to go boating) on which distant lakes, rivers, seas and oceans... (i.e. the Great Lakes, Pacific Northwest, etc.)* _____

- No, I only go boating on local waters.

13) *The boating magazines I read are (i.e. Boating, Yachting, Passage-Maker)?*

14) *Currently, we hold our meetings at restaurants and at our members' homes. Some members have recommended that if we had a meeting place (club house) of our own that might help attract new members and retain our current members...*

- **Do you think we should have our own permanent “club house” or meeting place?**
 - Yes
 - No
 - It's not important to me.
- **If you checked YES, would you be prepared to pay higher dues to have our own permanent club house?**
 - Yes
 - No
- **Can you recommend a meeting place that would be free or very low cost to the members?**

15) *If you were the Commander for a day, what would be the one thing you would like to change or add to make our Squadron more effective and more enjoyable?* _____

We're considering advertising our Public Boating courses (if we can get some grant or sponsorship money) to increase the level of participation and to let the public know who we are...so, we'd like to know which newspapers, radio and TV stations our members read and listen to.

16) *The local newspapers I read are (i.e. The Tennessean):* _____

17) *The local radio stations I listen to are (i.e. WSM 650 AM):* _____

18) *The local TV stations I watch are (i.e. WPLN Channel 8) :* _____

19) *Can you suggest any other free or low cost ways to advertise our Public Boating Courses?* _____

THANK YOU FOR YOUR PARTICIPATION! WE VALUE YOUR INPUT AND OPINIONS. PLEASE RETURN THE SURVEY IN THE ENCLOSED, SELF-ADDRESSED AND STAMPED ENVELOPE BY NOVEMBER 18TH, 2005

